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Education and Culture DG

Lifelong Learning Programme



TECHNICAL INSTITUTE of Heraklion Chamber of Commerce and Industry

Dr. Michael Katharakis



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Verne Project

**Vocational Education for European Routes Networks
Partnerships, Leonardo da Vinci, Life Long Learning
Programme**

**3rd Steering Committee Meeting
Heraklion, Peninsula Hotel
19 June 2012**



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Activity 3

Audit of ongoing and education programs addressed to provide skill qualifications in trade sectors with reference to thematic contents in project rationale



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European Cultural Routes in the Region of Crete



Cretan Diet



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European Cultural Routes in the Region of Crete



Cretan kafeneia (coffee houses)



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European Cultural Routes in the Region of Crete



Olive cultivation



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European Cultural Routes in the Region of Crete



Wall painted churches
of Crete.



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European Cultural Routes in the Region of Crete



The cave of the Apostle Paul.



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Institutes of Professional Training

- <http://1iek-irakl.ira.sch.gr/iek2008/>
- <http://2iek-irakl.ira.sch.gr/portal/>
- <http://www.otek.edu.gr/>
- <http://www.otek.edu.gr/gr/iek.htm>



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University of Crete

- http://www.uoc.gr/index_gb.html
- <http://www.csd.uoc.gr/en/>
- <http://www.materials.uoc.gr/en/main.html>
- http://www.uoc.gr/intrel/uk/cat_1.htm



University of Crete



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Technical university of Crete

- <http://en.tuc.gr/>
- <http://en.tuc.gr/science-department-en.html>
- <http://en.tuc.gr/dpem-deparment-en.html>
- <http://en.tuc.gr/mred-deparment-en.html>
- <http://en.tuc.gr/hmmy-deparment-en.html>
- <http://en.tuc.gr/enveng-deparment-en.html>
- <http://en.tuc.gr/arch-deparment-en.html>
- <http://en.tuc.gr/1122.html>
- <http://en.tuc.gr/contact-en.html>



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Technological Educational Institute of Crete

- <http://www.teicrete.gr/tei/en/index.php>
- http://www.teicrete.gr/tei/en/ekpaideysh/sxoles/stef_en.php
- http://www.teicrete.gr/tei/en/ekpaideysh/sxoles/steg_en.php
- http://www.teicrete.gr/tei/en/ekpaideysh/sxoles/ksenwn_glwsswn/index.htm
- <http://www.teicrete.gr/tei/el/yphresies/tp/index.html>



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Ministry of Labor and Social Security

- <http://www.ypakp.gr/>
- <http://www.ypakp.gr/>
- <http://www.ypakp.gr/>
- <http://www.ypakp.gr/>
- <http://www.ypakp.gr/>



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TECHNICAL INSTITUTE OF HERAKLION CHAMBER OF COMMERCE & INDUSTRY (TIHC)

- **Technical Institute of Heraklion Chamber (TIHC) was established with a decision of the Ministry of National Economy in 1950. This decision concerns the operation of a professional training centre with a regional dimension.**
- **In 2001 TIHC was certified as a peripheral Vocational Training Centre for the Region of Crete in the following sectors:**
 - **Informatics,**
 - **Tourism & Services sector,**
 - **Economy & Business Administration and**
 - **Transportation & Technical Professions.**



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On going educational programs

- Basic application skills for PCs
- Psychology of Management and Effective Groups
- Economics for Everyone
- Stress Management
- Enhancement of Sales during Crisis Periods
- Small Secrets of Contemporary Sales
- Everything an accountant has to know



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IDENTIFICATION OF SKILLS GAP

- lack of knowledge of foreign languages
- lack of interpersonal/communication skills
- lack of knowledge of culture, cultural routes
- lack of knowledge on institutions that support the development of tourism, entrepreneurship etc.
- lack of entrepreneurship skills (especially among craftsmen or people working in SME in the area of ECR)t



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Suggested courses

- Foreign languages courses (emphasis on rarely-spoken ones)
- Seminars on communication skills
- Seminars on cultural studies
- Seminars on the history of each country
- Courses on European history/global history
- Seminars on the importance of cultural routes
- Studies on tourism
- European law
- Seminars on functions of institutions that deal with tourism
- Seminars on entrepreneur skills



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Suggested courses

- Seminars on behavior
- Courses on clients' services
- Courses on basic economics for the sector of tourism



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Conclusion

The Cultural Routes are important not just because of the physical journey, but also because they are in themselves a form of narrative. Routes tell stories about the places they pass through and link, and also about the people who travel them. This is most clearly evident in the case of pilgrimage routes such as the Camino de Santiago, but it should be an essential element of all the Routes. The modern tourist needs to have a story they can relate to and which says something about them as people as well.



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References

- http://www.international.icomos.org/charters/culturalroutes_e.pdf
- http://www.coe.int/t/dg4/cultureheritage/culture/routes/StudyCR_en.pdf
- http://www.culture-routes.lu/php/fo_index.php?lng=en



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