

V.E.R.N.E. project

“Vocational Education for European Routes Networks”

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Newsletter no.7

EAGER TO KNOW MORE ABOUT THE EUROPEAN CULTURAL ROUTES?

V.E.R.N.E. project partners have created an innovative self-study course that will guide you through the European Cultural Routes and show you the benefits of setting up and developing a route or running a business on the route.

The course was specifically designed for the following sectors:

1. Municipalities and associations;
2. Tourist information services
3. Hospitality sector (accommodation, restaurants)
4. Transportation (taxi, bus, etc)
5. Tourist guides
6. Other activities (horse riding, cycling, etc.)
7. Local craft

Visit our website: www.verne-project.blogspot.com

TRAINING COURSE MODULES:

- ❑ THEORETICAL CONCEPTS OF CULTURAL ROUTES
- ❑ BUSINESS AND ENTREPRENEURSHIP
- ❑ GOOD PRACTICE EXAMPLES IN EUROPEAN CULTURAL ROUTES
- ❑ ENGLISH FOR EUROPEAN CULTURAL ROUTES
- ❑ CUSTOMISED MODULE FOR HOSPITALITY SECTOR STAFF
- ❑ CUSTOMISED MODULE FOR LOCAL ADMINISTRATION STAFF
- ❑ CUSTOMISED MODULE FOR TOURIST INFORMATION OFFICES
- ❑ CUSTOMISED MODULE FOR ARTISANS, ARTISTS AND LOCAL PRODUCERS



Lifelong
Learning
Programme

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